

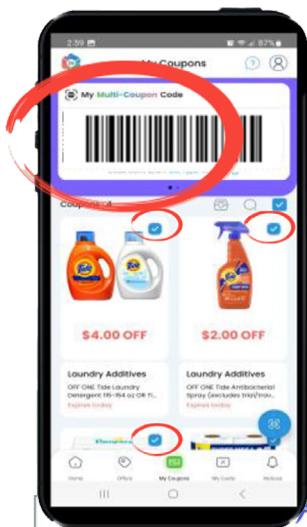


Increase Sales with nData Services

AI(8112) Universal Coupons

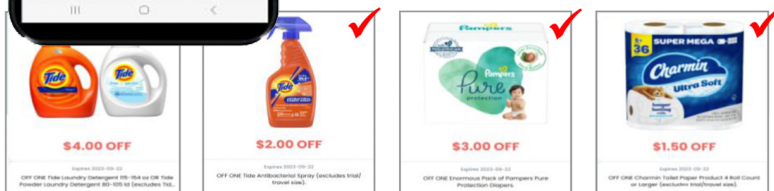
nData Services and CresLane Retail Services offer a complete 8112 Digital Coupon Solution plus an 8110 Paper Coupon Validation service. Both programs lower costs and increase revenues!

- 8112: Serialized, Single-Use, Fraud-Free Coupons
- Rapid Clearing and Payment
- Expand National CPGs Offers
- Gas and Food Benefit programs
- Custom in-store coupons
- Coupon24 Digital Wallet
- Works with or without Loyalty Programs
- Supports Retail Media Programs
- Paper coupon validation and electronic reporting



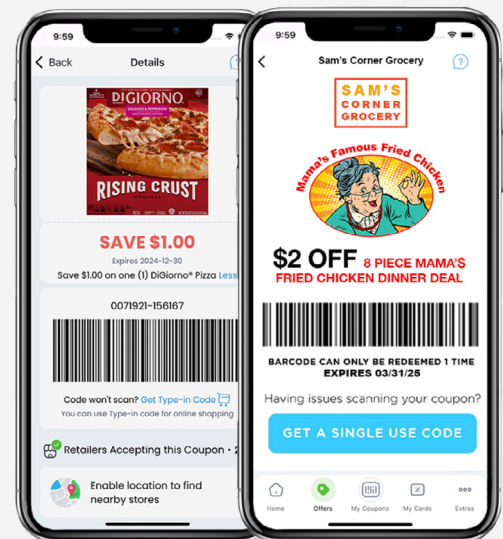
8112 Digital Coupons Are Easy to Redeem

Multiple coupons can be redeemed at once with the scan of a single bar code



CPG Offers

In-Store Offers



8112 Digital Offers Are Easy to Distribute Via Multiple Channels



Direct Text



In-Store Promotions



Retail Media



Social Media



Web Banner Ads

Custom Coupon Offer Creation Available Exclusively for nData Enrolled Retailers

Custom Food Service

Custom offers specifically curated to support your store's Grab-n-Go food service. Target customers with combo deals for a meal and a drink, limited-time offers, or specific meal items and drive more traffic to your food service section within the store.

Food Benefits/Healthy Incentives

Offers that can support low income, EBT, or Medicaid and Medicare communities. Funders include government, health providers, employers, insurance companies, and other entities who help with food insecurity and better health outcomes. nData can identify funders, identify and prepare qualified item files, and activate programs.

Custom In-Store Programs

Create offers designed specifically for your store, including private label, manufacturer funded, and specialty/new product offers. Complete support in development of promotional materials and distribution of offers, whether via in-store signage or digital channels.

**nData Services and CresLane will
help you every step of the way!**



creslane.com



951.221.0877



sales@creslane.com



8112 Digital Offers Support Retail Media and Drive Revenue



Facilitate the deployment of in-store media screens for offers, branding, and performance marketing.



Facilitate deployment of Electronic Shelf Labels (ESLs) to deliver offers in-aisle at the "Point-of-Choice."



Use nData's Gas4Groceries program to cross advertise with local c-stores, driving sales and loyalty.